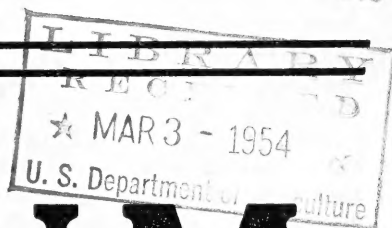


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MUM LIST

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Chrysanthemums



IF. A. SPIVIEY

"The Chrysanthemum Man"

P. O. Box 574

Montgomery, Ala.

Preface

TO MY MANY FLOWER-MINDED FRIENDS AND CUSTOMERS.—Well, it is time to prepare another catalogue 1954 this time. My! How time does “fly”. It seems only a short time back when I was preparing the 1953 catalogue. Again I must report that despite another extremely dry summer the mums came through with flying colors—had a yardful of blooms from early fall on until just before Christmas (when we had our first severe cold spell). Also, I must admit that I had practically no trouble with the Thrip this year—probably due to the **thorough** dustings I gave the garden. I used a mixture of DDT, Chlordane and Fermate, and “fogged” the garden three times; once just as the plants started to set buds, again when the buds were well set, and finally just as the buds started to show color. It certainly worked and I intend to use the same “medicine” again this year and hope it will work as well. If you have had trouble with the Thrip (and many people have and don’t know it), you might try a similar program, as these materials are all easily obtainable.

BLOOMING DATES

Blooming dates are very much desired by most people who grow mums outside (as most of my customer-friends do), and I have included them. However, they are approximations only and I have leaned over backwards in trying not to convey the wrong impression as to blooming dates. If there is any error it will be that the variety blooms **earlier** (not later) than the date I have given. In figuring blooming dates for your locality, remember the blooming date advances as one goes north and recedes as one goes south. For instance a variety in full bloom here will not reach a similar stage in New Orleans until a week later. This should enable you to adjust the dates to your locality. However, just in case I have “leaned over backwards” a little too much in some cases I would appreciate it if you would write me at blooming time, stating how the different varieties behaved for you and the date each variety was in full bloom—not just showing color. By doing this, and enabling me to correct any errors in blooming dates, you may enable some one to buy a variety they thought would not bloom for them, or—on the other hand, keep some one from wasting money on a variety that blooms too late for their locality.

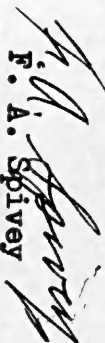
DELIVERY DATES AND TYPE OF PLANTS

Delivery will be made this spring—from the last of March on, and will consist of small “plants”—not the ordinary “rooted cutting” that requires potting up and growing on some time before they can be set in their permanent location. The plants I will ship you may be either a root division taken off and grown in a cold frame until it has reach the “plant” stage, or a rooted cutting that has been grown in a cold frame until it also has reached the “plant” stage. In either case the plants may be set in their permanent location promptly on arrival. They will be shipped bare root, wrapped in damp moss and then carefully packed in excelsior. When the weather warms up holes will be cut in the package to provide good ventilation. In the far western tier of states shipment by air is strongly recommended, and if you desire this please be sure to include sufficient postage to cover air shipment. Air shipment is not nearly as expensive as would appear at first glance, as plants so shipped are shipped in cellophane bags without any packing material whatever. Since they stay cool while en route they can be shipped across the United States and arrive at destination just as fresh as when they started their journey—yet not a particle of packing material is around the roots. In fact, year before

Well, as you requested, here is a copy of my 1954 mmm list.

I have long been employed by the Air Force - in fact have a combined Government service of 37 years, so can retire any time now (hope the present Congress "pushes up" the pension pay). When I retire I plan on turning my "big" hobby into a "little" business - that of mmm specialist. Should any one of your readers wish a copy of this catalogue one will be sent promptly upon request.

Sincerely


F. A. Spivey

"The Chrysanthemum Man"
Box 574, Montgomery, Ala.

1. The first step is to identify the key components of the system. This involves understanding the hardware, software, and data involved in the process.

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last I shipped a package so packed to Namur, Belgium. Last year I shipped another package to Belgium—and both arrived in good condition. This year I will ship to Japan as well, and do not anticipate any trouble.

PACKING AND TRANSPORTATION COSTS

Now this careful packing takes **TIME, MATERIAL** and **STAMPS** for parcel post, as all small orders will go forward by prepaid parcel post (large orders at special prices will go by express, **COLLECT**). To cover this expense I am asking each customer to add 50c to the total of the order when the same is \$5.00 or less to cover transportation and packing costs. In cases where the order runs from \$5.00 to \$10.00 please add 75c to the order, and \$1.00 when the order amounts to more than \$10.00. This arrangement has worked out reasonably well in the past, but since the parcel post rates have taken a “tremendous” jump recently I am afraid the 50 cents added to small orders will hardly pay the parcel post charges through zones one and two, with nothing for packing (which I take a pride in and which certainly costs something). If you have made any parcel post shipments lately you will know exactly what I mean when I say they have “really” jumped. However, I will leave the rates the same for 1954, and hope it will work out better than it now appears. I practically always include a few gratis plants with each order, so be generous in your allowance for packing and parcel post charges, and in turn I will promise to be “generous” with extra plants.

QUANTITY PRICES

If interested in quantity, most standard and not-too-scarce varieties can be furnished in lots of 25 or multiples thereof of one variety at around 15 cents each, but please write me first the varieties you want and how many of each variety, before you order in quantity as some varieties are slow propagators and I could not supply them in quantity at any price. Similarly, dozen lots can usually be shipped at \$2.00 per dozen but again I must know in advance what varieties you wish. Also, please remember that the above quantity prices apply only when you order the 25 or 12 plants of one variety—when ordered a plant or so of many different varieties the “each” price prevails no matter how many plants are included in the order.

RAIN-PROOF PLANT LABELS

While I am so very careful to label each plant that I ship correctly and recommend to all my customer-friends that they permanently mark each variety, I receive each fall a number of letters from customers who wish me to identify a certain bloom that they particularly like—stating usually that they just left the paper label on the plant and naturally it was not there when the plant bloomed. Since so many customers don't permanently label their mums, last year I started using a new type of label—a paper label it is true, but one that is “water resistant,” and as a result these labels will be on the plant in the fall at blooming time and the typewritten name will be legible. This label seems to be solving the problem of variety names at blooming time, and so I will use it in the future—in fact, I have had my name and address printed on one side of the label. However, don't depend on these paper labels too much (as good as they really are, occasionally a label will be lost). So to be on the safe side permanently mark each variety—I won't let a plant stay in my garden if I do not know the name of it. And, speaking of “labeling,” that naturally brings up the matter of correct labeling.

CORRECT LABELING OF PLANTS

I realize that there seems to be a kind of "racket" in the mum business, and that quite often when you order a very definite variety, and give the plants unusually good attention during the growing season, you may be rewarded in the fall by very inferior blooms—undoubtedly not the variety you ordered although the plant bore the correct name on the label. Unfortunately, nature seems to have unintentionally aided in this "racket," as with few exceptions it is impossible to tell one variety from another in the young plant or cutting stage. Fully realizing this, I have resolved to make my little mum business unique in that you will get what you order, or if you permit substitutions to correctly label the plant or plants I ship. Most of my business now is repeat orders—so that policy must be appreciated by discriminating flower-friends.

To carry out this policy it is necessary that I personally gather, label, pack and ship each order myself (which necessarily limits it to a small volume), and in return I would appreciate a postcard stating the condition of the plants on arrival, as well as any suggestions you may have towards improving my packing methods. (I have received some good suggestions from customers.)

However, being human, an occasional error will occur, and in such cases I would prefer to know about it—rather than be judged guilty of deliberate mis-labeling. Last year, despite my best efforts, I did ship an order to the correct city and street address—but wrong state. (Am certainly glad she let me know she did not get her shipment so I could replace it promptly.)

WARRANTY

During my over 20 years experience in dealing with the public I have found only rare instances of dishonesty—practically all people who grow flowers are scrupulously honest, but in order to protect myself in these rare instances I wish it distinctly understood that I give no warranty, expressed or implied, as to description, quality or productiveness of any plants I send out.

With the above explanation and under the conditions stated, I am offering limited quantities of the mum varieties listed within.

F. A. SPIVEY

P. O. Box 574, Montgomery, Alabama

P. S.—As a personal favor to me, after you have signed your name, PLEASE print your name immediately underneath the written signature. I have lost far too much religion trying to figure out people's names, and I am sure you will agree that no one has any religion to lose.

P. P. S.—I have received a world of comment on the above postscript, but I still stick to my guns that nothing makes me lose my religion quicker than trying to figure out a half-legible signature. I guess I will never know why a person will very carefully print out the variety RAYONANTE (and often describe the bloom too), and then when the order is finished sign it with a signature that looks just about like a hen's scratching. It apparently never occurs to them that all I need to identify the variety RAYONANTE is the first few letters; whereas I will need to know every letter of their names or the package may not reach them. However, such is human nature, and I don't suppose it can be changed, so just for my sake PLEASE CONTINUE TO PRINT YOUR NAME BENEATH YOUR WRITTEN SIGNATURE.

NOTE: The few descriptive words I have used following each variety name in the lists below are not intended to be a real description of the variety—it would take a number of lines to do this and the printer's bill would be "a whopper". They are merely intended to be just a "guide" to those not familiar with the different varieties. (Fortunately, a majority of my customer-friends are reasonably familiar with many different varieties, and for those just the variety name would be sufficient.)

LARGE-FLOWERING (standards, commercials and exhibitions)

White

| Variety | Blooming date (approx.) |
|--|-------------------------|
| QUAKER MAID, very early, incurved 6" bloom..... | Oct. 15 |
| SILVER SHEEN, the "old reliable", incurved 7" bloom..... | Oct. 25 |
| WHITE CHIEF, medium-sized, formal, incurved bloom..... | Oct. 25 |
| WHITE AMBASSADOR, largest early white, incurved..... | Oct. 28 |
| *CAMILLA, new, outstanding exhibition, incurved..... | Oct. 30 |
| MRS. HENRY R. REA, huge bloom, new, incurved..... | Oct. 31 |
| MRS. HENRY ROBINSON, 6" bloom for All Saints Day..... | Nov. 1 |
| IVORY WHITE, large, waxy white bloom, incurved..... | Nov. 3 |
| ALBATROSS, very large, incurved, round ball..... | Nov. 5 |
| OCONTO, very large bloom, perfect round ball..... | Nov. 5 |
| *GIANT BETSY ROSS, a larger and improved Betsy Ross..... | Nov. 10 |
| WILLIAM TURNER, 8" incurved exhibition bloom, excellent..... | Nov. 10 |
| *WILLIAM ALEXANDER, large open bloom, yellow center..... | Nov. 10 |
| *WHITE POCKETT, 8" irregular incurved exhibition bloom..... | Nov. 15 |
| SNOW WHITE, 8" exhibition, perfect round ball..... | Nov. 15 |
| INDIANAPOLIS WHITE, 8" semi-incurved, good commercial..... | Nov. 18 |
| CRYSTAL QUEEN, new 8" bloom, sport of Orchid Queen..... | Nov. 20 |
| *SILVER WEDDING, 8" reflex, tall growing, excellent..... | Nov. 25 |
| MARKETEER, 8" bloom, formal, incurved..... | Nov. 25 |
| STATELY WHITE, tall, incurved large incurved bloom..... | Nov. 25 |
| WHITE MONUMENT, 8" bloom, formal, incurved, tall growing..... | Nov. 25 |
| WHITE HELEN FRICK, white sport of the pink Helen Frick..... | Nov. 28 |
| *MISS FLORA BOWERS, very large creamy white, incurved..... | Nov. 28 |
| MEFO, very large, formal, incurved, tall-growing..... | Dec. 5 |
| CHATTANOOGA, 8" incurved, formal bloom, tall-growing..... | Dec. 5 |
| DECEMBER GLORY, large ivory white, incurved..... | Dec. 18 |
| MISTLETOE, large, semi-incurved bloom, excellent commercial..... | Dec. 20 |
| DECEMBER WHITE, large formal incurved bloom..... | Dec. 20 |
| SMITH'S LATE WHITE, large, incurved, pure white..... | Dec. 25 |
| SNOWLINE, large, formal, incurved pure white..... | Dec. 20 |

(Be sure to include packing and parcel post charges)

(All varieties 25¢ each, except starred (*) varieties, which are 30¢ each.)

Yellow

| Variety | Blooming date (approx.) |
|---|-------------------------|
| *YELLOW QUAKER MAID, clear yellow sport of Quaker Maid..... | Oct. 20 |
| CELESTRA, medium-sized lemon-yellow incurved bloom..... | Oct. 20 |
| YELLOW AMBASSADOR, the yellow sport of White Ambassador..... | Oct. 28 |
| BUTTER BALL, round, clear yellow 6-inch ball..... | Oct. 28 |
| BLAZING GOLD, intense yellow, incurved, outstanding..... | Oct. 30 |
| MRS. H. E. KIDDER, large, clear yellow incurved, outstanding..... | Oct. 31 |
| SUNGLOW, large golden yellow, formal, incurved..... | Oct. 31 |
| COUNTRY GENTLEMEN, exhibition, clear yellow, compact round bloom..... | Nov. 1 |
| YELLOW ALBATROSS, yellow sport of Albatross, excellent..... | Nov. 3 |
| GOLDEN GLORY, medium-sized, golden yellow incurve..... | Nov. 3 |
| *HARVEST MOON, brightest yellow, exhibition, outstanding..... | Nov. 5 |
| GOOD NEWS, yellow sport of Detroit News, great substance..... | Nov. 5 |
| *MRS. HELEN K. JOHNSON, 8" deep rich yellow, incurved..... | Nov. 5 |

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|---|---------|
| *LILLIAN FOLTZ, very large soft yellow bloom, incurved..... | Nov. 8 |
| YELLOW TURNER, soft yellow, huge exhibition, incurved..... | Nov. 10 |
| *CONNIE MAYHEW, outstanding new exhibition, light yellow..... | Nov. 10 |
| *YELLOW QUEEN, clear yellow sport of Orchid Queen..... | Nov. 15 |
| INDIANAPOLIS YELLOW, 8" clear yellow incurved, tall..... | Nov. 15 |
| HONEYDEW, very large light yellow, incurved, tall..... | Nov. 15 |
| FRIENDLY RIVAL, outstanding deep chrome yellow..... | Nov. 20 |
| COLUMBUS DISPATCH, very large deep yellow, incurved..... | Nov. 20 |
| YELLOW MONUMENT, 8" bloom, incurved, tall growing..... | Nov. 25 |
| CARDONIA, deep golden yellow, large formal incurve..... | Nov. 25 |
| GOLDEN PEARSON, deep yellow sport of Gladys Pearson..... | Nov. 30 |
| GOLDEN NELLIE ROSS, large golden yellow bloom, incurved..... | Nov. 30 |
| SUNGOLD, large lemon yellow, incurved..... | Nov. 30 |
| GOLDEN OAK, considered an improvement on Oakleaf..... | Nov. 30 |
| YELLOW MEFO, very large, formal, incurved, tall-growing..... | Dec. 5 |
| TOBIN'S LATE YELLOW, large clear yellow formal incurved..... | Dec. 15 |

(Be sure to include packing and parcel post charges)
 (All varieties 25¢ each, except starred (*) varieties, which are 30¢ each.)

Pink and Lavender

| Variety | Blooming date (approx.) |
|--|-------------------------|
| LUSTRE, incurved, lavender-pink, medium hgt..... | Oct. 18 |
| JUSTRITE, large light-lavender, semi-incurved..... | Oct. 18 |
| PINK CHIEF, medium-sized, incurved pink..... | Oct. 20 |
| MAJOR BOWES, medium-sized, incurved rosy pink..... | Oct. 25 |
| *OLD ROSE, deep rose-pink, round ball, tall, fine..... | Oct. 30 |
| SMITH'S ENCHANTRESS, large, loosely incurved, lavender-pink..... | Nov. 1 |
| ELITE, new, deep lavender formal type bloom, outstanding..... | Nov. 1 |
| GWEN PATTON, full centered, globular bloom clear pink..... | Nov. 1 |
| ROSEUM, large dark pink, incurved..... | Nov. 5 |
| J. W. PRINCE, dark pink-lavender, formal, incurved..... | Nov. 10 |
| *PINK TURNER, light lavender-pink exhibition, huge..... | Nov. 10 |
| *PINK POCKETT, huge pink-lavender exhibition, fine..... | Nov. 12 |
| INDIANAPOLIS PINK, tall, deep lavender-pink incurved..... | Nov. 15 |
| *ORCHID QUEEN, huge orchid pink exhibition, excellent..... | Nov. 15 |
| *DARK PINK ORCHID QUEEN, deep pink sport of above..... | Nov. 15 |
| ROSE PERFECTION, tall, deep rose-pink, incurved..... | Nov. 15 |
| *LAVENDER QUEEN, lavender sport of Orchid Queen, excellent..... | Nov. 15 |
| ARISTOCRAT, large loosely incurved, clear pink..... | Nov. 25 |
| HELEN FRICK, orchid-pink, huge formal incurved..... | Nov. 25 |
| THANKSGIVING PINK, large deep pink, reflexed..... | Nov. 30 |
| PINK MISTLETOE, large, semi-incurved, real good..... | Dec. 20 |
| PETER JOHN, deep rose pink reflex, sport of Thanksgiving Pink..... | Dec. 5 |
| ROSE DELIGHT, deep rose pink incurved formal bloom..... | Dec. 5 |

(Be sure to include packing and parcel post charges)
 (All varieties 25¢ each, except starred (*) varieties, which are 30¢ each.)

Bronze and Red

| Variety | Blooming date (approx.) |
|---|-------------------------|
| INDIANOLA, light reddish-bronze very large, incurved..... | Oct. 22 |
| HILDA BERGEN, medium-sized, mahogany, incurved, good..... | Oct. 25 |
| KEYSTONE, light bronze, large, incurved, excellent..... | Oct. 28 |
| *COUNTRY MAIDEN, apricot-bronze, huge exhibition..... | Nov. 1 |
| *WILLA TEMPLIN, huge, golden-bronze, tubular petals with hooks..... | Nov. 1 |
| *ANNA KASTAK, huge, incurved light bronze, tall, outstanding..... | Nov. 1 |
| DETROIT NEWS, incurved light bronze, excellent..... | Nov. 5 |
| GLITTERS, medium-sized, reddish-bronze, reflex..... | Nov. 5 |
| APRICOT QUEEN, large orange-bronze, incurved, fine..... | Nov. 6 |
| *BRONZE TURNER, bronze sport of Wm. Turner, outstanding..... | Nov. 10 |
| *BRONZE ORCHID QUEEN, bronze sport of Orchid Queen..... | Nov. 15 |

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| ANACONDA, reddish-bronze, large incurved, excellent..... | Nov. 18 |
| INDIANAPOLIS BRONZE, tall, deep bronze, incurved..... | Nov. 20 |
| MRS. DAVID ROY, bronzy-crimson, incurved, medium size..... | Nov. 20 |
| MONGOL, golden-bronze, incurved, outstanding..... | Nov. 20 |
| GLADYS PEARSON, huge tannish-buff, incurved, fine..... | Nov. 25 |
| OAKLEAF, the bronze sport of Gladys Pearson..... | Nov. 25 |
| BRONZE FRICK, light salmon-bronze sport of Pink Frick..... | Nov. 25 |
| GARNET KING, deep dark red, very large, outstanding..... | Nov. 25 |
| MOHAWK CHIEF, large deep red reflexed bloom..... | Nov. 30 |
| BRONZE MISTLETOE, bronze sport of Mistletoe, good..... | Nov. 20 |
| MUTO'S CRIMSON, deep red, medium size, semi-incurved..... | Dec. 5 |

(Be sure to include packing and parcel post charges)
 (All varieties 25¢ each, except starred (*) varieties, which are
 30¢ each)

ENGLISH VARIETIES

Now about the English chrysanthemums we have been hearing so much about. What are their merits and history? Well, it seems that they came over from England to western Canada years ago, and from there spread over the United States. Even as late as 1941 few varieties were outside the State of Washington. Since then they have moved fast and with ever increasing popularity in the central and northern states. This popularity is largely due to the fact that most of the English varieties bloom well in advance of the really "big" mums seen in the florists' windows each fall. Consequently, in localities where the real large mums cannot be grown outside (without considerable protection) the English strain will often mature blooms, and while these blooms are not quite as large as the "exhibition" or "football" types, they do afford fairly large blooms in localities where the truly "big" mums cannot be grown outside. That, I think, is the principal reason for their popularity, as in the far south (where exhibition varieties can be grown outside) the English varieties are not nearly so popular. I know because I ship mum plants all over the United States, and I do not ship nearly as many to the extreme southern tier of states as farther north. However, since they do fill a distinct need in certain sections where earliness is important, I imagine I will add a few from time to time and likewise drop a few. For reasons stated I am not overly fond of them and will never let them replace the old tried and true varieties—such as the Turners, Fricks, etc. Another reason against them—for some reason I have never been able to figure out—there is a swarm of new varieties introduced each year now by different growers, and with a complete disregard of logic they have been given the same names as our old standard varieties. For instance, there is an English Quaker Maid (red) which I won't list as everyone knows the real Quaker Maid is an early white standard. Similarly, there are scores of duplication of names, and I won't clutter my catalogue up with duplicate names—it is hard enough now to keep varieties separate. I wrote and asked one grower about the duplication of names and he said he guessed the English just didn't know any better, but those were the names he bought them under in England. Anyway, you know how I feel about the duplication of names.

ENGLISH (All Varieties 25c Each)

Mrs. T. Riley, large, pure white reflex, early, medium height.
 Alabaster, fully double, tall, incurved white, mid-season.
 Gold Standard, large bloom of deepest yellow, erect growth.
 Leda, large lavender-pink, early, tall grower.
 Lutonia, incurved golden amber, tall, late October.
 Westbourne, very large, rich red, tall, mid-season.
 Indiana, rich velvety crimson, mid-season.
 Indiana, rich velvety crimson, mid-season.

Rose Princess, very large, deep rose-pink, erect grower, late October.
 Amber Bright, bright amber-bronze, outstanding, late October.
 Joan Fellows, large rose-cerise, show variety, late October.
 Trevor Adams, yellow incurved, erect grower, mid-October.
 Eagerton Sweetheart, large, fully double, glowing salmon-bronze, mid-season.
 Tempest, bright crimson, fully double, outstanding, mid-season.
 Yellow Alabaster, yellow sport of the old favorite Alabaster.
 Golden Dome, double incurved yellow overlaid blush red, mid-season.
 Golden Rose, large, double incurved yellow overlaid blush red, mid-season.
 Golden Rose, large double rose-pink, mid-season.
 Ronald, rich plum-crimson, showy, tall, late October.
 Geo. McLeod, bright yellow incurved, late October.
 Salmon Queen, large salmon-bronze, incurved, upright, late October.
 Hildegarde, light salmon-pink, orange reverse, mid-season.

POMPONS, BUTTONS, DECORATIVES, CUSHIONS and HARDIES

Note. This caption embraces quite a wide range in sizes of bloom as well as colors and types of bloom—in fact many of the newer hardies produce blooms comparable with the medium-sized standards. When well grown and properly disbudded four and five inch blooms are easily obtained with many of the late hardy introductions.

White (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|--|-------------------------------|
| QUEEN CUSHION, the well known white cushion..... | Oct. 5 |
| WHITE TOWER, good-sized pure white pompon, good..... | Oct. 10 |
| AVALANCHE, fluffy 3" bloom, light cream center, excellent..... | Oct. 15 |
| SPINDRIFT, double 3" decorative dahlia-like bloom, 2 ft..... | Oct. 15 |
| EARLIWHITE, pure white small white pompon..... | Oct. 15 |
| GLACIER, large pure white pompon, double..... | Oct. 15 |
| POLAR ICE, pure white glistening blooms, fine..... | Oct. 15 |
| SEPTEMBER CLOUD, white with light primrose center..... | Oct. 15 |
| WHITE KNIGHT, ivory-white, decorative, large..... | Oct. 15 |
| CHRIS COLUMBUS, large white pom, yellow buds..... | Oct. 15 |
| CANDLELIGHT, creamy white, small decorative..... | Oct. 15 |
| YODATH'S WHITE, large-flowered, double decorative..... | Oct. 15 |
| HARBOR LIGHTS, creamy white, canary center..... | Oct. 15 |
| FRAGRANT, new double white, decorative..... | Oct. 15 |
| WHITE WONDER, creamy white, 1½" balls, 30" tall..... | Oct. 15 |
| SERENE, intermediate decorative, low-growing..... | Oct. 18 |
| CLASSIC, tall white button, excellent..... | Oct. 20 |
| FORTUNE, extra large creamy white, heavy petals..... | Oct. 20 |
| UVALDA, creamy-white, large ball pompon..... | Oct. 20 |
| ERMINE, ivory-white, double, 2-ft. real good..... | Oct. 20 |
| SILVER BELLS, pure white small pompon or button..... | Oct. 20 |
| SINCERITY, white sport of pink Lavender Lady..... | Oct. 22 |
| COTTON TOP, pure white, intermediate, tall..... | Oct. 22 |
| IRENE, small pure white button, low-growing..... | Oct. 22 |
| PRISTINE, new pure white medium pompon, good..... | Oct. 25 |
| PINOCCHIO, glistening white button, tall..... | Oct. 25 |
| MINONG, small early button, round, excellent..... | Oct. 25 |
| POPCORN, pure white pompon, tall and prolific, excellent..... | Oct. 28 |
| ARCADIA, large pure white ball, very outstanding..... | Oct. 30 |
| GRANITE STATE, pure white large round pompon..... | Oct. 30 |
| SEAGULL, large creamy white ball pompon..... | Nov. 4 |
| WHITE DOTY, ivory white, large round ball..... | Nov. 5 |
| RICHARD MANDEL, large white ball, medium height..... | Nov. 15 |
| VESPER, pure white pompon of medium size..... | Nov. 15 |

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|---|---------|
| CRYSTAL JEWEL, small pure white button..... | Nov. 20 |
| MATCHLESS, tall intermediate pompon, excellent..... | Nov. 20 |
| SNOW, ivory-white intermediate pompon..... | Dec. 10 |
| CORDOVA, medium-sized decorative pompon..... | Dec. 10 |
| SILVERSMITH, pure white, intermediate pompon..... | Dec. 25 |

Yellow and Tan (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|--|-------------------------------|
| SEPT. GOLD, brilliant gold, small button..... | Oct. 10 |
| GOLDEN HOURS, deep lemon chrome..... | Oct. 10 |
| APRICOT GLOW, rich apricot-orange cushion, excellent pot..... | Oct. 10 |
| OLIVE LONGLAND, showy symphony of apricot, bronze and salmon..... | Oct. 15 |
| CANARY WONDER, soft canary yellow 1½" pom..... | Oct. 15 |
| WYCHWOOD, rich canary yellow, deeper center..... | Oct. 15 |
| FLAXEN BEAUTY, soft coral, gold & bronze, new..... | Oct. 15 |
| DEFIANCE, golden yellow pom., twisted petals..... | Oct. 12 |
| YELLOW SUPREME, new sulphur-yellow cushion..... | Oct. 15 |
| YELLOW FAIRY, clear yellow cushion..... | Oct. 15 |
| MELLOW GLOW, soft orange-buff, upright growth..... | Oct. 15 |
| ZANTHA, rich gold, fully double, medium height..... | Oct. 15 |
| EUGENE A. WANDER, deep yellow, large, double..... | Oct. 15 |
| GOLDEN SURPRISE, chrome-yellow, large, double..... | Oct. 15 |
| CHARLES NYE, deep yellow, medium round pompon..... | Oct. 15 |
| ALCONQUIN, deep yellow, intermediate, hardy..... | Oct. 15 |
| STALWALT, bronzy-gold, round small pompon..... | Oct. 15 |
| BEACON, 4" blooms of coral-apricot, tall, excellent..... | Oct. 20 |
| AMBER GLOW, brilliant rosy-bronze, medium height..... | Oct. 20 |
| ELITE CUSHION, apricot-bronze sport of Major Cushion..... | Oct. 20 |
| PYGMY GOLD, cushion type, yellow button..... | Oct. 15 |
| GOBLIN, tall golden-bronze pompon..... | Oct. 20 |
| AVALON, tall, orange-bronze pompon, new..... | Oct. 20 |
| PEPITA, creamy yellow cushion, finishes eggshell..... | Oct. 15 |
| GOLDEN HERALD, rich golden-bronze, very large pom..... | Oct. 20 |
| CORA P. BUHL, deep yellow, 1½" round pom..... | Oct. 20 |
| YELLOW IRENE, clear yellow button, low growing..... | Oct. 20 |
| CARMELITA, orange-apricot, medium, decorative..... | Oct. 20 |
| YELLOW JEWEL, clear yellow small round pom..... | Oct. 22 |
| IMPROVED RODELL, light yellow button, round..... | Oct. 22 |
| JAMES EADIE, tall, yellow intermediate, round..... | Oct. 20 |
| JUDITH ANDERSON, medium-size, round, button..... | Oct. 25 |
| CARAVAN, large decorative, salmon-bronze, medium..... | Oct. 25 |
| GOLDEN BLANKET, clear yellow button, low growing..... | Oct. 25 |
| JAMES STEWART, clear yellow button, low growing..... | Oct. 25 |
| YELLOW DOT, clear yellow pom, bronze center, tall..... | Oct. 25 |
| GRANNY SCOVILLE, warm coral bronze, decorative, med. hgt..... | Oct. 25 |
| LEE POWELL, large Chinese yellow, orange center..... | Oct. 25 |
| GOLDEN CHARM, golden-yellow decorative, fine..... | Oct. 25 |
| GOLD COAST, golden yellow, round intermediate pom..... | Oct. 25 |
| YELLOW ARCADIA, large clear yellow ball, excel..... | Oct. 25 |
| YELLOWHAMMER, tall, bright yellow with bronze cast..... | Oct. 30 |
| YELLOW SEACULL, large lemon-yellow ball pom..... | Nov. 3 |
| MARY L. HALL, large yellow ball pom, tall, fine..... | Nov. 5 |
| PIXIE, golden yellow, medium sized round pompon, outstanding | Nov. 5 |
| YELLOW DOTY, clear yellow, large round ball pom..... | Nov. 5 |
| CASSANDRA, orange-bronze, medium size, round pom..... | Nov. 10 |
| BRIGHT EYES, buff-apricot button with darker eye, outstanding | Nov. 10 |
| NUGGETS, light lemon yellow, small round pompon..... | Nov. 15 |
| VARSITY, clear yellow small button, medium height..... | Nov. 20 |
| BABY, smallest yellow button, very small, low growing..... | Nov. 20 |
| SALMON MASTERPIECE, the salmon sport of Pink Masterpiece..... | Nov. 20 |
| BARCAROLE, tall, golden yellow, round pom..... | Nov. 20 |
| PRINCETON, deep orange—yellow pompon..... | Nov. 22 |
| LEGAL TENDER, medium-sized, orange-bronze pom..... | Nov. 25 |
| GOLDEN SCEPTER, tall, prolific 1-inch ball pom..... | Nov. 22 |

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| PETER PAN, small golden bronze button, fine..... | Nov. 25 |
| ILLINI SUNSPOT, bright yellow intermediate pompon..... | Nov. 30 |
| YELLOW SNOW, the yellow sport of Snow..... | Dec. 15 |
| DEC. GOLD, orange-bronze intermediate pom. excel..... | Dec. 20 |

(Be sure to include packing and parcel post charges)

Pink, Lavender and Purple (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|---|-------------------------------|
| MAJOR CUSHION, best of the early pink cushions..... | Oct. 8 |
| MISTY MAID, deep rose, fading to shell pink, new 3"..... | Oct. 10 |
| SEPT. DAWN, new, double pink, long blooming, low growing..... | Oct. 10 |
| FLAXEN BEAUTY, large shaggy coral and peach, 2 ft. tall..... | Oct. 10 |
| CECIL BEED, very full deep lav.-pink, new, excellent..... | Oct. 10 |
| FASCINATION, large, double, silver-pink, upright growth..... | Oct. 15 |
| VIOLET, dahlia-like purple blooms of excellent substance..... | Oct. 15 |
| ALEX CUMMINGS, new, pure rich cerise, 4" blooms, outstanding..... | Oct. 15 |
| ORCHID HELEN, very early improved pink cushion, low growing | Oct. 15 |
| POHATCONG, large, deep rose-pink decorative pompon, excel..... | Oct. 15 |
| TIFFANY ROSE, deep-rose, large decorative, excellent..... | Oct. 15 |
| PINK SURPRISE, clear lavender decorative pompon..... | Oct. 15 |
| BETTY, light pink, darker center, decorative..... | Oct. 15 |
| SUCCESSOR, erect pink cushion, bright red center..... | Oct. 15 |
| JAYEFF, soft-pink, double, real good..... | Oct. 15 |
| EARLY WONDER, improved, rich deep pink pom. 2½"..... | Oct. 15 |
| DREAM GIRL, outstanding new lav-pink, decorative..... | Oct. 15 |
| HEATHERBLOOM, heather-pink, peach center, excellent..... | Oct. 15 |
| PATRICIA LEHMAN, geranium pink, peach center, new..... | Oct. 15 |
| PINK RADIANCE, soft pink, small flowers, long stems..... | Oct. 15 |
| CHIPPEWA, large lavender, incurve, medium height..... | Oct. 15 |
| ROSITA, persian-rose, small pompon or button..... | Oct. 15 |
| GANNA, deep purple, 1½" blooms, double..... | Oct. 15 |
| PURPLE JEWEL, rich purple, small pompon, new..... | Oct. 15 |
| LIFE, 3" bright copper rose, gold shadings, new..... | Oct. 18 |
| JEWEL, small, round lavender button, excellent..... | Oct. 18 |
| PEGGY, copper-rose blend, double, 2", most unusual..... | Oct. 18 |
| TIME, sparkling orchid lavender, tall new..... | Oct. 18 |
| DARK PINK JEWEL, dark sport of the pink Jewel..... | Oct. 18 |
| ALLEGRO, tall, shrimp-pink, decorative..... | Oct. 18 |
| MALINDA BROWN, rose-pink, w/lavender undertone, round bloom | Oct. 20 |
| TIME, 4" orchid-lav. blooms, 30" tall, new..... | Oct. 20 |
| MISS LACE, light pink, large pompon, tall, upright..... | Oct. 20 |
| JEAN TREADWAY, pink decorative, darker center, fine..... | Oct. 20 |
| MASQUERADE, double rose-purple, small round pompon..... | Oct. 22 |
| LAVENDER LADY, lavender intermediate, decorative..... | Oct. 22 |
| JEWELRY, (Irmalinda) small rose pom or button, tall..... | Oct. 22 |
| ELIZABETH HOOD, vivid lav.-pink, double pompon, 30" tall, fine | Oct. 25 |
| MAGNOLIA, soft pink with cream yellow tints, fine..... | Oct. 25 |
| ROSE GLOW, tall, raspberry-pink, small pom, fine..... | Oct. 25 |
| SYMPHONY, mauve-rose medley, double, hardy..... | Oct. 28 |
| PINK SARDA, deep rose sport of Pink Dot..... | Oct. 30 |
| PINK DOT, light pink, large round pom, darker center..... | Oct. 30 |
| PERSIAN ROSE, deep rose-lavender button, excellent..... | Oct. 30 |
| CAPT. COOK, deep rose pink, round pompon..... | Oct. 30 |
| LETITIA, clear pink, deep pink center, larger than Pink Dot..... | Oct. 30 |
| ROSE CHARM, rose sport of the pink Doty..... | Nov. 5 |
| LILLIAN DOTY, large round ball, very widely grown..... | Nov. 5 |
| NELLIE KLERIS, large round pompon, resembling Doty..... | Nov. 5 |
| FAIR MAID, flesh pink, round pompon, tall..... | Nov. 5 |
| QUEEN OF THE PINKS, large, round, pink ball, ideal for pots..... | Nov. 15 |
| MASTERPIECE, tourmaline pink, large pom, prolific..... | Nov. 20 |
| THYRA, lavender, medium large pompon, tall..... | Nov. 20 |
| PINK USONA, deep pink, intermediate pom, medium height..... | Nov. 30 |
| MINUET, mauve-rose, small round pom., short growth..... | Nov. 30 |

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| USONA, bright pink pompon, 2½", very productive, upright..... | Dec. 1 |
| PINK TREASURE ISLAND, deep lav-pink, large pom. fine..... | Dec. 20 |

(Be sure to include packing and parcel post charges)

Singles, Near-Singles and Koreans (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|---|-------------------------------|
| SILVER MOON, single white daisy..... | Oct. 12 |
| ASTRID, large pink single daisy, very hardy..... | Oct. 12 |
| CERES, light tan single, metallic sheen..... | Oct. 15 |
| KRISTINA, American-beauty rose, large single..... | Oct. 15 |
| KING MIDAS, clear yellow, semi-double..... | Oct. 18 |
| CALIFORNIA BRONZE DAISY, bronzy-yellow single..... | Oct. 20 |
| KASHIMA, the red California single daisy..... | Oct. 20 |
| NAGONA, the white California single daisy..... | Oct. 20 |
| APOLLO, bronze-red, single daisy..... | Oct. 20 |
| CALIPH, deep red, intermediate decorative, small..... | Oct. 22 |
| OCTOBER PINK, light lavender, near single..... | Oct. 25 |
| ELSIE, very large, buttercup-yellow daisy, outstanding..... | Oct. 25 |
| BUCKSKIN, tawney-bronze, new and very popular..... | Oct. 25 |
| BUCCANEER, orange-apricot, new and very popular..... | Nov. 10 |
| MELBA, large reddish-bronze, near single, excellent..... | Nov. 10 |
| RED MELBA, a deeper shade of red than the above..... | Nov. 10 |
| MRS. W. E. BUCKINGHAM, almost true pink single daisy..... | Nov. 10 |
| BRONZE BUCKINGHAM, the bronze sport of above..... | Nov. 10 |
| YELLOW BUCKINGHAM, the yellow sport of above..... | Nov. 10 |
| MASON'S RED, large crimson, semi-single..... | Nov. 12 |
| MASON'S BRONZE, burnt-orange, semi-single..... | Nov. 12 |
| MASON'S YELLOW, clear yellow, semi-single..... | Nov. 12 |
| MRS. G. E. TREADWELL, tall white single..... | Nov. 15 |
| BITTERSWEET, Bittersweet-red, tall, single..... | Nov. 15 |
| MENSA, large pure white daisy, excellent..... | Nov. 15 |
| YELLOW MENSA, the yellow sport of above..... | Nov. 15 |
| VALENCIA, large, tall, peach-pink single, outstanding..... | Nov. 25 |
| DARK PINK VALENCIA, the dark pink sport of Valencia..... | Nov. 25 |
| APRICOT VALENCIA, the apricot sport of Valencia..... | Nov. 25 |
| CRIMSON VALENCIA, the crimson sport of Valencia..... | Nov. 25 |
| WHITE VALENCIA, the white sport of Valencia..... | Nov. 25 |
| JANE, the buff sport of Valencia..... | Nov. 25 |
| HASEGAWA PINK, lavender-pink intermediate single..... | Nov. 30 |
| HASEGAWA RED, poinsetta-red, single, tall, outstanding..... | Nov. 30 |
| CAROUSEL, tall, coral-bronze, single, outstanding..... | Dec. 10 |

Anemones (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|--|-------------------------------|
| GRACELAND, medium-sized pure white, yellow center, excel..... | Nov. 1 |
| BETTY ROSE, pink petals and cushion, tall, very prolific..... | Nov. 5 |
| IZOLA, even shade of Amaranth, most prolific of the anemones | Nov. 10 |
| LONG ISLAND BEAUTY, large white, yellow cushion, very popular | Nov. 12 |
| LINDA LOU, medium sized lavender pompon, yellow cushion..... | Nov. 12 |
| WHITE ANEMONE, large white, yellow center, may disbud..... | Nov. 15 |
| TUXEDO, large flower, delicate pink shade, excellent..... | Nov. 15 |
| BRONZE TUXEDO, the bronze sport of Tuxedo..... | Nov. 15 |
| THE TITAN, scarlet-crimson, large yellow cushion, excellent..... | Nov. 15 |
| SHASTA, large white bloom, both ray petals and cushion white | Nov. 15 |
| ROSE Madder, very deep lavender, high rounded center..... | Nov. 15 |
| LULABEL, suffused pink, light yellow cushion, medium hgt..... | Nov. 20 |
| FREIDA, large clear pink, yellow cushion, most outstanding..... | Nov. 20 |
| DARK PINK FREIDA, deep lavender sport of above..... | Nov. 20 |
| BRONZE FREIDA, salmon-bronze sport of the pink Freida..... | Nov. 20 |
| WHITE FREIDA, pure white sport of pink Freida..... | Nov. 20 |

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| NEW GOLD, brilliant large yellow, high yellow cushion..... | Nov. 20 |
| NORMA, pink ray petals, rich yellow center, outstanding..... | Nov. 25 |
| SUZANNAH MILLER, the bronzy sport of pink Norma..... | Nov. 25 |
| PINK SUPREME, shell pink, prominent cushion, tall..... | Dec. 1 |
| BRONZE SUPREME, the bronze sport of pink Supreme..... | Dec. 1 |
| YELLOW SUPREME, the yellow sport of pink Supreme..... | Dec. 1 |
| RED SUPREME, the red sport of pink Supreme..... | Dec. 1 |
| ORCHID BEAUTY, orchid ray petals, gold cushion, real good..... | Nov. 30 |
| BEAUTIFUL LADY, ray florets bright pink, cushion creamy white | Nov. 30 |
| RED ROLINDA, large, reddish-bronze, ray petals and cushion..... | Nov. 30 |

(Be sure to include packing and parcel post charges.)

Spoons and Spiders (All Varieties 25c Each)

| Variety | Blooming date (approx.) |
|--|-------------------------------|
| CHARM SPOON, opens red finishes dusty rose, excellent..... | Oct. 15 |
| MAGENTA SPOON, magenta-rose, excellent..... | Oct. 15 |
| ROSE SPOON, clear pinkish rose..... | Oct. 18 |
| FUCHSIA SPOON, clear fuchsia-pink spoon..... | Oct. 20 |
| IVORY SPOON, white with ivory overcast..... | Oct. 20 |
| APRICOT SPOON, mixture of salmon, apricot and bronze..... | Oct. 25 |
| RAYONANTE, pink thread-like petals, most unusual..... | Nov. 5 |
| YELLOW RAYONANTE, the yellow sport of pink Rayonante..... | Nov. 5 |
| PEGGY ANN HOOVER, most all-round dependable pink spider..... | Nov. 5 |
| ALBERT WITT, yellow sport of Peggy Ann Hoover..... | Nov. 5 |
| QUEEN'S LACE, long tubular petals, medium height, excellent..... | Nov. 5 |
| GEORGINA HEDINGER, very large pink, hooked petals, new..... | Nov. 10 |
| CATHAY, copper colored with red spoon tips, low-growing..... | Nov. 10 |
| BUNBU, clear lavender, tubular, petals, tall growing..... | Nov. 10 |
| LORRAINE, clear lemon-yellow, outstanding..... | Nov. 15 |
| MAMORU, dark orange-bronze spider, very outstanding..... | Nov. 15 |
| PINK MAMORU, the pink sport of Bronze Mamoru, outstanding | Nov. 15 |
| SILVER LACE, long tubular petals, very prolific..... | Nov. 15 |
| YELLOW LACE, same as above except color..... | Nov. 15 |
| WAIKIKI, apricot-bronze, tubular petals, tall grower..... | Nov. 18 |
| PURPLE SPIDER, long tube-like lavender petals..... | Nov. 25 |
| UNIQUE, rich wine red spider, quilled petals, medium hgt..... | Nov. 25 |
| ILLINI SNOWDRIFT, white spider with "feathery" petals..... | Nov. 25 |

While the chrysanthemum has long been my true love, I am not prejudiced against other flowers, and when I see something that I particularly like I add it to my collection. It is said that "An honest confession is good for the soul," and so I will confess that during the last two years I have had quite a "love affair" with lilies. It seems to have passed the "puppy love" stage, so I imagine it is serious. Anyway, I am reasonably sure that I will add lilies to my collection, and anticipate a lot of added enjoyment from the association (lilies certainly are regal). This summer I expect I will have a few surplus lily bulbs of some of the better varieties (particularly those originated in the last few years in Oregon), and as I will also have several other items surplus I plan on issuing a supplemental sheet listing the various varieties I can ship during the summer and fall. Now if you, too, are interested in lilies and other bulb flowers, please drop me a postcard stating that you would like this list—otherwise you will not get it as I do not contemplate sending this supplemental list to all my mum customer-friends (some may not be interested in anything else—just as I was when I first started growing mums 25 years ago). If you order any mums you may include a request for this list along with your mum order; if not, then send me a postcard if you want the list.